

# MINUTES



## **KSER Mission**

To enrich our community through local, independent public radio and other services dedicated to arts, education, ideas and civic engagement.

## **KSER Vision**

To be the preferred public radio stations for Snohomish and Island counties.

## **KSER Foundation Board Meeting**

**Tuesday, March 12, 2019**

KSER Studios, 2623 Wetmore Ave., Everett, WA

### **MINUTES**

**6:45 p.m.**

#### **Call to Order**

Board members present: Eric Fetters-Walp, Erin Monroe, Maire Atkinson, Ed Gasparini (via phone), Keashia Garner, Lisa Utter, Sam Samano

Staff members present: Tom Clendening

Guests present: Jim Pauley

#### **New board member appointments**

- New board candidates introduced themselves and briefly talked about their backgrounds and experience before exiting the meeting room for the current board members to vote. Keashia Garner, Lisa Utter and Sam Samano all were appointed to the board via 4-0 votes.

#### **General Manager's report**

- Tom reported that the spring membership drive will run March 14-27, with \$2,750 in matching money already collected.
- The general manager updated the board on the installation of KEXP's former computers at KSER and the music digitization project.
- He noted that three KSER volunteer DJs were nominated for the Best Blues DJ award by the Washington Blues Society.
- KSER and The Village Theater signed a new underwriting contract for \$2,500 to promote their performances on air.
- Tom mentioned early discussions with members of the former Seattle Radio Theater about producing radio plays for KSER.
- The manager also reviewed the station's account balances for the month.

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## **MINUTES**

**Tuesday, March 12, 2019**

### **New business**

- Erin moved to approve the minutes for the February board meeting. Eric seconded, and the minutes were approved 3-0, with four abstentions.

### Treasurer's report:

- Erin reviewed the January financial spreadsheets with board members, with her and Tom explaining the "endowment fund" to new board members.
- Erin also distributed and reviewed the forms used to track merchandise sales and other revenue collected by the Signal Boosters group.

### Signal Boosters' report:

- Maire said the group may have a booth at the Fisherman's Village Music Festival.
- After a few months of not meeting, the Signal Boosters planned to meet again before April if possible, Maire added.

### Other business:

- Tom and the board discussed pursuing state help that would allow KSER to help communicate to residents during times of emergency.
- The general manager also mentioned he will try to secure a park reservation for this summer's volunteer picnic.

### **Public comments**

- Jim Pauley complimented the room's new chairs.

**8:14 p.m.**

**Adjournment**