

MINUTES



KSER Mission

To enrich our community through local, independent public radio and other services dedicated to arts, education, ideas and civic engagement.

KSER Vision

To be the preferred public radio stations for Snohomish and Island counties.

KSER Foundation Board Meeting

Tuesday, August 14, 2018

KSER Studios, 2623 Wetmore Ave., Everett, WA

MINUTES

6:30 p.m.

Call to Order

Board members present were: Nina Martinez, Daniel Graham, Eric Fetters-Walp, Hilary McGowan, Maire Atkinson, Ed Gasparini (arrived late)

Staff members present: Tom Clendening

Guests present: Wayne Thurman, Katie B, Wade Oberlin, Joe Fitch

General Manager's Report

- The General Manager reported that \$5,000 was transferred from the money market account into the general checking account to help cover expenses. He hopes to reimburse the money market account as quickly as possible. The manager then reviewed expected sources of revenue in the near future, including the fall pledge drive and December's "mini" drive.
- The General Manager mentioned that the station's part-time underwriting sales representative had resigned; planning to find a replacement rep is in the works.
- The GM noted that the station's contract with Z Networks for IT services has ended after three months; no replacement yet for that. Maire mentioned the station still needs IT help in the future.
- After talking about the chances of receiving grant money from the motel/hotel tax fund in the future, the General Manager and board members discussed that revenue stream and the changing focus of that grant pool.

Approval of July Minutes

Eric moved to approve the minutes for July's meeting. Daniel seconded, and the minutes were approved 2-0, with three board members abstaining.

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New Business

Executive Committee:

- Nina reported that she talked again with the Tulalip Tribes' public relations representative. Tribal board members have been on vacation, but Nina expects to offer a presentation and talk to that board in September. One focus will be partnering to help tribal youth.
- Voice of the Community nominations are open, with the awards breakfast scheduled for Oct. 18. Tom reviewed the other key dates, and noted that only two nominations had been received as of the board meeting. Nina, Ed and Tom will meet as a planning committee for the event.

Signal Boosters:

- Daniel reported on the circumstances of July's Salish Sea event in Snohomish that ended up raising no money for KSER; it didn't cost us anything either.
- Daniel also talked about a new mission statement that was drafted for Signal Boosters by the group's volunteers. That statement was read and met with general agreement by board members.
- Daniel also talked about the idea of creating a station newsletter, initially aimed at the station's volunteers. Hilary, who has been involved in planning and creating that, talked about the general vision for a newsletter, with added input from Wade Oberlin.

Public Comments

- No public comments.

7:31 p.m.

Adjournment